



MUNICÍPIO DE  
VISEU



QUINTA  
DA CRUZ

CENTRO DE ARTE CONTEMPORÂNEA

VISEU  
2020  
Luz, Câmara,  
Ação.



## III INTERNATIONAL MAILART OPEN CALL QUINTA DA CRUZ – CENTRO DE ARTE CONTEMPORÂNEA VISEU – PORTUGAL 2020

VISEU 2020 – LIGHT, CAMERA, ACTION  
[WWW.QUINTADACRUZ.YZONK.COM](http://WWW.QUINTADACRUZ.YZONK.COM)

Quinta da Cruz – Centro de Arte Contemporânea is located at Viseu – Portugal, and was created as a dynamic center for art, culture and identity. It is a cultural space oriented towards the exhibition of contemporary art, to the development of artistic practices, and is perceived as an engine of local artistic promotion. Intended for public enjoyment, culture and leisure, it is integrated into a wide green space of excellence and remarkable biodiversity.

The MailArt Open Call is an annual project that promotes a contemporary art form of expression that emerged as a correspondence exchanged between artists during the 60s and manifested itself as an alternative to the conventional means of art exhibitions on the 70s. It integrates the strategic line – territory and identity, of this space and its relationship with the community and the city, fulfilling the objective of constituting a small format collection.

In 2020, Viseu chooses cinema and photography as motives and expressions of cultural valorization, territorial marketing and tourism promotion, guiding programs and projects under the theme, "Viseu 2020 – Luz, Câmara, Ação" [ Viseu 2020 – Light, Camera, Action ].

Quinta da Cruz – Centro de Arte Contemporânea challenges once again, artists and everyone interested in MailArt to send their artwork through the Postal Service, for our third edition, under the theme "Viseu 2020 – Light, Camera, Action". #viseusemfiltros

We wait for your drawings, collages, stamps, visual poetry, among others, at Quinta da Cruz – Centro de Arte Contemporânea. Only artwork received via snail mail will be displayed.

### theme

Luz, Câmara, Ação [ Light, Camera, Action ]

### deadline

nov 30, 2020

### submission address

Museu Quinta da Cruz  
#luz\_camara\_acao  
Estrada de São Salvador  
3510-784 São Salvador  
Viseu, PORTUGAL

### exhibition

17 dec 2020 > 21 mar 2021 // estimated dates

### exhibition address

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## **EXTRAS**

- Only one side of the artwork will be displayed.
- Artwork considered obscene or offensive will be excluded.
- Submitted artwork will become part of Quinta da Cruz's mailart collection and might be shown during other future mailart events.
- All artists are kindly requested to provide, by email or traditional snail mail, the following information for means of public display: artist > profile picture | name | brief bio | email address | website | address // artwork > title | media details | brief text
- During the exhibition, there will be a workshop entitled "Dar e Receber" [ Give and Receive ] were inspired by the works on display, participants will create objects to be randomly given to visitants.
- Artists that do not wish to share their private information, such as name or address, must not include it on the mailart.
- You may add to your work the words "SEM VALOR COMERCIAL" in order to avoid any customs delay.
- No returns | No jury | Free technique

### **medium**

2D

### **maximum dimensions**

200 x 280 mm // 7.9 x 11 in

### **suitable for all ages**

Quinta da Cruz

#luz\_camara\_acao

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